

# ORDER



KSHB-TV

**Orders**  
**Order / Rev:** 198266  
**Alt Order #:**  
**Product Desc:** Democratic Congressional Campaign Co  
**Estimate:** 4676  
**Flight Dates:** 10/15/16 - 10/17/16  
**Original Date / Rev:** 10/13/16 / 10/13/16  
**Order Type:** GENERAL

**Primary AE:** Erin Coppock  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Avenue NW - Suite 800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** DCCC  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Priority:** P-2  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	22	\$13,025.00	\$11,071.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	22	\$13,025.00	\$11,071.25	0.00
<b>Totals</b>	<b>22</b>	<b>\$13,025.00</b>	<b>\$11,071.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/15/16	10/17/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/16	10/21/16	M-----			1		\$100.00		0.00				
N 2	KSHB	10/15/16	10/17/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/16	10/21/16	M-----			1		\$400.00		0.00				
N 3	KSHB	10/15/16	10/17/16	M-F Today Show M-F Today Show	CM	7-9am	M-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/16	10/21/16	M-----			1		\$450.00		0.00				
N 4	KSHB	10/15/16	10/17/16	M-F 430-5am News M-F 430-5am News	CM	430-5am	M-----	:30	1	\$50.00	FX	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/16	10/21/16	M-----			1		\$50.00		0.00				
N 5	KSHB	10/15/16	10/17/16	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/16	10/21/16	-----S			1		\$125.00		0.00				
N 6	KSHB	10/15/16	10/17/16		CM	7-8am	-----S	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00

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**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su Today Show															
Su Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	-----S					1	\$225.00		0.00			
N 7	KSHB	10/15/16	10/17/16	M-F 11am-12pm News	CM	11am-12pm	M-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
M-F 11am-12pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	M-----					1	\$225.00		0.00			
N 8	KSHB	10/15/16	10/17/16	M-F 12-1pm	CM	12-1pm	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
M-F 12-1pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	M-----					1	\$150.00		0.00			
N 9	KSHB	10/15/16	10/17/16	M-F 1-2pm	CM	1-2pm	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
M-F 1-2pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	M-----					1	\$100.00		0.00			
N 10	KSHB	10/15/16	10/17/16	M-F 2-3pm	CM	2-3pm	M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
The Wendy Williams Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	M-----					1	\$100.00		0.00			
N 11	KSHB	10/15/16	10/17/16	M-F 3-330pm	CM	3-330pm	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
M-F 3-330pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	M-----					1	\$250.00		0.00			
N 12	KSHB	10/15/16	10/17/16	M-F 330-4pm	CM	330-4pm	M-----	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
M-F 330-4pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	M-----					1	\$425.00		0.00			
N 13	KSHB	10/15/16	10/17/16	M-F 4-5pm News	CM	4-5pm	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
M-F 4-5pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	M-----					1	\$200.00		0.00			
N 14	KSHB	10/15/16	10/17/16	M-F 5-530pm News	CM	5-530pm	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
M-F 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	M-----					1	\$600.00		0.00			
N 15	KSHB	10/15/16	10/17/16	M-F Nightly News	CM	530-6pm	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
M-F Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	M-----					1	\$1,000.00		0.00			
N 16	KSHB	10/15/16	10/17/16	M-F 6-630pm News	CM	6-630pm	M-----	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	M-----					1	\$775.00		0.00			
N 17	KSHB	10/15/16	10/17/16	Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
Su 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	-----S					1	\$425.00		0.00			
N 18	KSHB	10/15/16	10/17/16	M-F 10-1035pm News	CM	10-1035pm	M-----	:30	1	\$875.00	P-2	0.00	NM	1	\$875.00
M-F 10-1035pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	M-----					1	\$875.00		0.00			
N 19	KSHB	10/15/16	10/17/16	Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
Su 10-1035pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/16		10/15/16	10/21/16	-----S					1	\$600.00		0.00			
N 20	KSHB	10/15/16	10/17/16	M-F 1035-1135pm	CM	1035-1135pm	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
M-F 1035-1135pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Product Desc: Democratic Congressional Campaign Co  
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**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	KSHB	10/15/16	10/17/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/16	10/21/16	M-----		1				\$550.00		0.00			
N21	KSHB	10/15/16	10/17/16	NFL Pre-Game FNIA Su - NFL Pregame FNIA	CM	6-720pm	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/16	10/21/16	-----S		1				\$1,200.00		0.00			
N22	KSHB	10/15/16	10/17/16	NFL Game Sunday NFL Game Sunday	CM	718-1030pm	-----S	:30	1	\$4,200.00	P-2	0.00	NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/16	10/21/16	-----S		1				\$4,200.00		0.00			
													Totals	22	\$13,025.00